

## PRIVACY POLICY

*(Last Updated : July 1, 2012)*

- 1 SODA PTE. LTD. ("SODA") respects your privacy and is committed to protecting all personal information that you provide.
- 2 SODA does not provide services pertaining to storage of user data. If you register as a SODA user, you will be asked to provide minimal personal information deemed necessary for us to set up your user account. If you order products or services or request information on the site, however, you will be asked to provide sufficient personal information for us to process your requests.
- 3 SODA does not receive, nor retain any credit card information provided by you. Such information is provided, not to SODA, but to the third party providers of payment services, and is subject to such terms and conditions as may be imposed by said providers of payment services.
- 4 SODA may use your personal information when such use is essential for our engaged service providers to assist with the provision of products or services, such as customer service, order fulfilment, and provision of marketing assistance. Unless advised otherwise, these service providers do not have any right to use your information we share with them beyond what is necessary to assist SODA. In the event of business transfer or acquisition, customer information may be transferred to the acquirer. You hereby consent to our sharing of your information for the above purposes.
- 5 SODA may send promotional offers to you. However, you will be provided the opportunity to opt not to receive such promotional offers. In order for SODA to better serve their visitors and users, we may aggregate non-personal information such as browser types, referring sites, and the time of visits.
- 6 SODA may change this Privacy Policy from time to time, and at its sole discretion. SODA encourages visitors to frequently check this page for any changes to this Privacy Policy. In the event that SODA changes this Privacy Policy, it will update the "Last Updated" date at the top of this Privacy Policy. Your continued use of the SODA website and products after such date means that you have accepted the changed Privacy Policy.